

FOR IMMEDIATE RELEASE:



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Fixcraft is extremely pleased to announce the release of the Fixcraft Hot Ball. This is a brand new, specially formulated PVC ball for Hardcourt Bike Polo, and it's awesome.

We constructed a ball that keeps all of the features we love in currently available super high density balls, and adds a few that hardcourt needed. It stays harder for a longer amount of time, and it's also more visible on more court surfaces.

"In the warmer temperatures, the typical hockey ball we're all used to playing with was losing its consistency, even in the middle of games. As an organizer and avid player this was always a problem in delaying games and slowing down good play. The Fixcraft Hot Ball retains its strength against the surfaces and mallets in play on the court during the warmer months, allowing for more games to be played with more consistency and with less delay mid or even between games. The ball keeps its integrity throughout many games without the need to stock ice courtside to cool it off and get it's shape back. Thoroughly impressed with the Fixcraft Hot Balls and am very excited to have them be the official hardcourt bike polo ball of the North American Hardcourt Bike Polo Championship Tour for 2012. Thank you Fixcraft!"- Chandel Bodner (ATX)

Fixcraft is a player owned & operated company providing a quantity of complementary balls to organizers of NAH events, and a portion of the proceeds from sales of this ball go to benefit NAH. NAH conducted comprehensive, Trans-Continental testing and determined this ball was of superior quality to merit such an arrangement with NAH.

"With a strong record of developing quality Polo Products, Fixcraft was an obvious choice to design a proper ball. After months of field testing across North America, they have delivered what for a long time seemed elusive- a commonly available, high-quality hot weather Polo ball. I've played on 'em all, and the Fixcraft Hot Ball does the best job in high heat, and it is readily available to the Poloverse at a fair price. In tournament play, the quality and consistency of the ball matter a great deal. Fixcraft's Hot Ball is the ball to use in temps over 70 F, with icing not becoming necessary until the temperature hits the high 80s. In my opinion, it is the best ball to use in these Hot weather conditions. It also has a good weight and durability, even when used in more average temperatures, and on rough courts."- Alex "Joker" Dash (LA)

We are opening up preorders for the new Fixcraft Hot Ball immediately, with product estimated shipping by March 30th. We will be offering the ball at an introductory low price of \$2.99 each for a single, and \$6.99 for a 3 pack the first week. Requests for wholesale order forms should be directed to yo@fixcraft.net.

Features

- MSRP: \$3.99 single / \$9.99 3 pack
- Low-Bounce, molded design
- Super High Density PVC construction
- Standard 2 5/8" size players are used to
- 70g weight
- Comparable to Franklin Red or D-Gel Proball.
- recommended for temperatures 60 degrees and higher
- Super visible bright orange color
- NAH tested and approved



PHOTOS: MALAKAI EDISON